ATTENTION:

ENTREPRENEURS & STARTUPS

FREE Workshop Series

You Are Invited to the:

Comerica

SMALL BUSINESS RESOURCE CENTER

BUSINESS READINESS CERTIFICATION TRAINING

6 Session Workshop Series

Sept. 25 - Oct. 30, 2018

TUESDAYS | 5:30-7:30PM

Facilitated by Cecilia Holloman, Legacy Community Initiatives

ABOUT THE WORKSHOP

This 6-session business program provides education and business preparation for small business owners and start-ups.

Participants will learn how to develop a business plan and how to secure funding. They will become knowledgeable in business essentials such as, finance, marketing, business plans, accounting, credit, business operations, certification, negotiating, insurance, and more.

WORKSHOP LOCATION

1229 East Blue Heron Blvd.
Riviera Beach, FL 33404

Questions:
561-320-7264 or 561-282-1867
Programs@ParagonFL.org

REGISTER NOW!
PARAGONFL.ORG/TRAINING/REGISTER

WORKSHOP DATES AND TOPICS

SESSION 1 | **SEPT. 25TH**
- ✓ Start Smart: What Every Start-up Business Should Know about Business Planning

SESSION 2 | **OCT. 2ND**
- ✓ Business Planning Basics and Demonstration, Legal, Licensing, Accounting and Insurance

SESSION 3 | **OCT. 9TH**
- ✓ Your Business Plan
- Credit as an Asset for Your Business

SESSION 4 | **OCT. 16TH**
- ✓ Branding and Social Media Strategies
- Marketing and Perfect Pitch Exercise

SESSION 5 | **OCT. 23RD**
- ✓ Contracting with Corporations and Government.
- Funding Alternatives for Your Business

SESSION 6 | **OCT. 30TH**
- ✓ "Business Pitch" Presentations
- Certificate Presentations
- Celebration and Networking

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